

AGENDA

TeamCalifornia Board of Directors and Annual Membership Meeting

Date & Location To Be Determined

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| 1:00 p.m. – 1:15 p.m. | Welcome and Introductions
Peter Hartman, President |
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| 1:15 p.m. – 1:45 p.m. | New California Economic Development Marketing Initiatives and TeamCA
Brian McGowan, Deputy Secretary, Economic Development, California
Business, Transportation and Housing Agency |
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| 1:45 p.m. – 2:00 p.m. | Marketing Committee Review
Audrey Taylor, Chair
Advertising, Access California, PR, Business Missions, Target Industries |
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| 2:00 p.m. – 2:15 p.m. | Tradeshow Committee Review
Collette Hanna, Chair
Shows, Activities and Promotions, Training |
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| 2:15 p.m. – 2:20 p.m. | Financial Review
Tracey Schaal, Treasurer |
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| 2:20 p.m. – 3:20 p.m. | 2008-09 Speed Planning |
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| 3:20 p.m. – 3:45 p.m. | Strategy Session Reports
Breakout session leads |
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| 3:45 p.m. – 3:50 p.m. | Interim Officer Appointment
Tracey Schaal, Chair, Nominations Committee
Interim president appointment |
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| 3:50 p.m. – 4:00 p.m. | Wrap Up
Peter Hartman
Next Board Meeting, Committee Volunteers, Adjourn |
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